

DAWNSIGNPRESS GDPR PRIVACY STATEMENT (EEA, UK, AND SWISS)

Last updated: [02/17/2021]

This GDPR Privacy Statement applies to DawnSignPress and its affiliates (“We,” “Our,” “Us”).

This GDPR Privacy Statement applies to the personal information we collect directly from individuals residing in the European Economic Area (EEA), the United Kingdom (UK), or Switzerland (collectively “EEA”).

For some of our products that integrate into your school’s learning management system, we act as the service provider or processor of your information. As the processor, we process your information according to the instructions of your school or the learning management platform. To understand how your school or the learning management platform collects, uses, and shares your information, please refer to their respective privacy policies.

For more information about how we collect and process personal information to provide our services, please refer to our [Privacy Policy](#) and our [FERPA Notice](#).

1. Legal Bases for Processing

If you are from the EEA, our legal bases for processing your Personal Information is as follows:

- **Performance of a Contract.** Processing Personal Information may be necessary to provide our services and products pursuant to a contract, such as providing American Sign Language digital materials when requested by you.
- **Our Legitimate Interests.** In some cases, processing Personal Information is in our legitimate interests as a learning content publisher and provider. This processing is conducted for: designing, implementing and/or maintaining high quality study materials, conducting auditing, accounting, and quality assurance.
- **Compliance with a Mandatory Legal Obligation.** For example, accounting and tax requirements, which are subject to mandatory retention periods. We may also collect your Personal Information to record your requests to exercise your rights and to verify your identity for such requests.
- **Requests by Public Authorities.** In some limited cases, we may also have a legal obligation to collect Personal Information from you, in response to lawful requests by public authorities, including to meet law enforcement requirements. When this occurs, we will make all reasonable endeavors to notify you or your school prior to responding to the request.

If you have questions about or need further information concerning the legal basis on which we collect and use your Personal Information, please contact us using the contact details provided in the "Contact Information" section below.

2. Your Privacy Rights

If you are from the EEA, you have the right, under certain circumstances, to:

- **Access your Personal Information.** You have the right to request that we confirm whether we are processing your Personal Information. If we are processing your Personal Information, you have the right to view that data, and we will provide you with a copy of said data unless prevented by applicable laws.
- **Correct Inaccurate Personal Information.** You have the right to request that we correct any inaccurate Personal Information that we maintain about you.
- **Request Erasure of Your Personal Information without Undue Delay.** You have the right to request the erasure of Personal Information that we maintain about you, in certain circumstances. Such circumstances arise, for example, when the Personal Information is no longer necessary in relation to the purpose(s) for which it was collected. Subject to applicable law and our policies, and provided that there are no overriding legitimate grounds for us to retain the Personal Information, we will comply with the request with respect to any Personal Information retained by us and will take reasonable steps to inform third parties with whom the Personal Information was shared.
- **Request the Restricted Processing of Your Personal Information.** You have the right to request that we restrict the processing of your Personal Information, under certain circumstances. Such circumstances arise, for example, when the processing is unlawful, or we no longer need the Personal Information but you require it to establish, exercise or defend a legal claim. If we grant your request to restrict processing, we will only process that Personal Information with your consent, for the protection of the rights of another person, for reasons of important public interest, for the establishment, exercise or defense of legal claims, or as otherwise required by applicable law.
- **Request Portability of the Personal Information that You Have Given Us.** Where the justification for processing is either consent or performance of a contract between you and us, and where the processing is carried out by automated means, you have the right to receive your Personal Information that you have provided to us. We will provide that data in a structured, commonly used, and machine-readable format.
- **Withdraw Your Consent.** If the basis for processing your Personal Information is consent, you may revoke your consent at any time. Upon receipt of your notice withdrawing consent, and if there are no other justifications for the processing, we will stop processing the Personal Information unless the processing is necessary for the establishment, exercise, or defense of legal claims. Revoking consent does not affect the lawfulness of processing that occurred before the revocation.
- **Object to the Processing of Your Personal Information.** In certain situations, you may have the right to object to processing of your Personal Information. If the lawful basis for processing your Personal Information is public interest or legitimate interests, you have the right to object to processing of the Personal Information. We will cease processing unless we demonstrate overriding legitimate grounds for processing or the processing is necessary for the establishment, exercise, or defense of legal claims. If we are using your Personal Information for direct marketing purposes, you have the right to object at any time, and we will stop using your Personal Information for that purpose.

If you are from the EEA, you also have the right to lodge a complaint with a supervisory authority, under certain circumstances.

You may contact us using the contact details provided in the “Contact Information” section below for more information or to exercise your privacy rights. We will consider your request in accordance with applicable laws.

3. Contact Information

If you wish to contact us or have any questions about or complaints in relation to this Privacy Policy, please email us at:

privacy@dawnsign.com

Voice: (858) 625-0600

Video Phone: (858) 768-0428